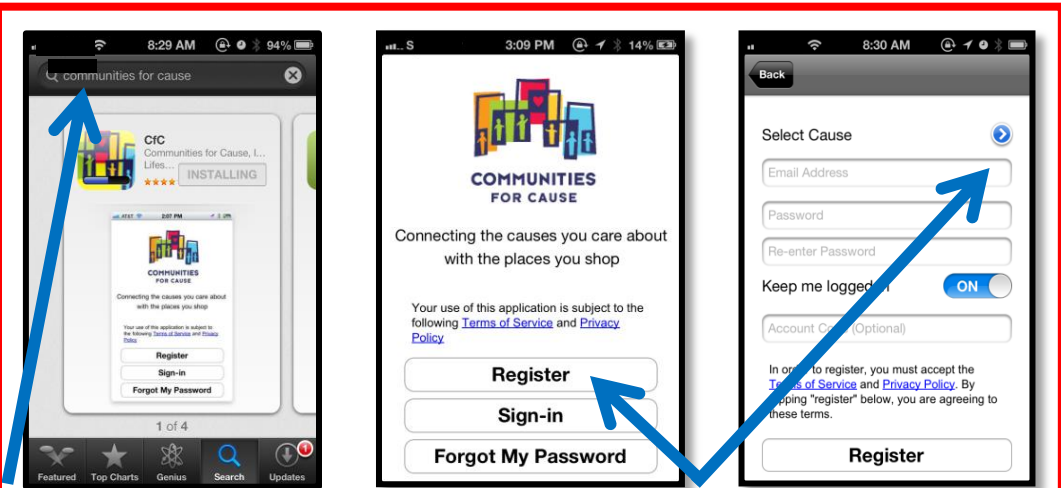


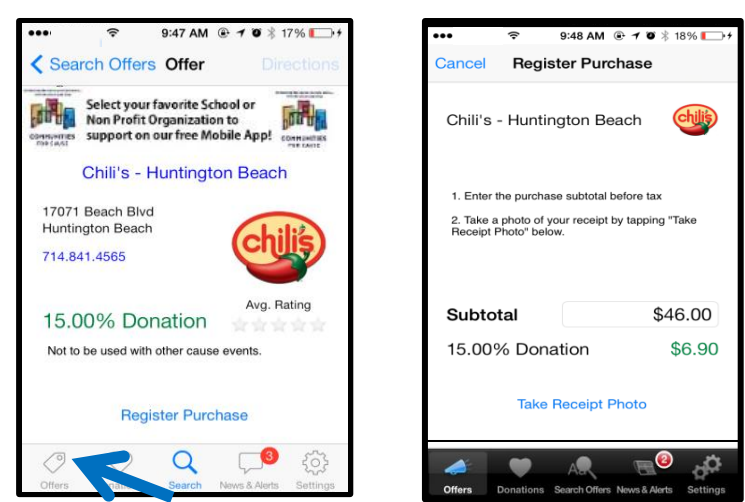
Registering and Using the CFC App



The first screenshot shows the app's presence in the App Store, with a blue arrow pointing to the 'communities for cause' search bar. The second screenshot is the app's splash screen, featuring the logo and a 'Register' button. The third screenshot is the registration form, with a blue arrow pointing to the 'Register' button at the bottom.

Go to your App Store – iTunes (iPhone) or Google Play (Android) and install the FREE Communities for Cause App

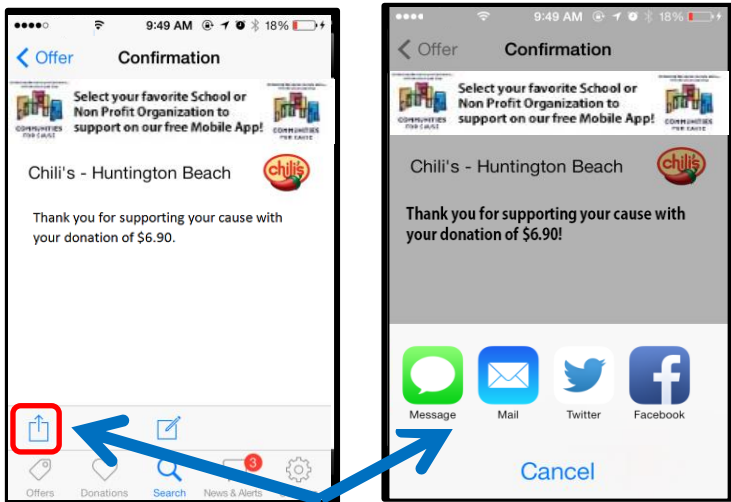
Open the App and Click “Register”. Select your cause, enter your email address, create a password, and click Register one more time.



The fourth screenshot shows the 'Offers' screen for Chili's - Huntington Beach, with a blue arrow pointing to the 'Register Purchase' button at the bottom. The fifth screenshot shows the 'Register Purchase' screen with a subtotal of \$46.00 and a 15.00% donation of \$6.90, with a blue arrow pointing to the 'Take Receipt Photo' button.

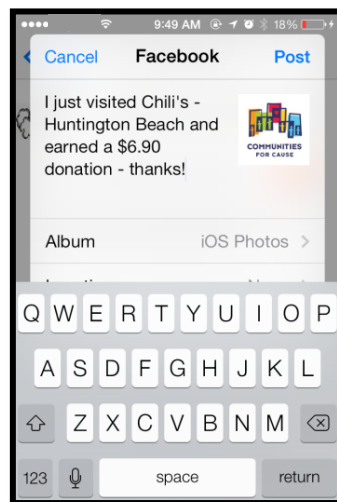
Select “Offers” and find the merchant you are visiting on the App & Click “Register Purchase”

Enter the bill subtotal (less sales tax and gratuity), and click “Take Receipt Photo”, and photograph your entire receipt

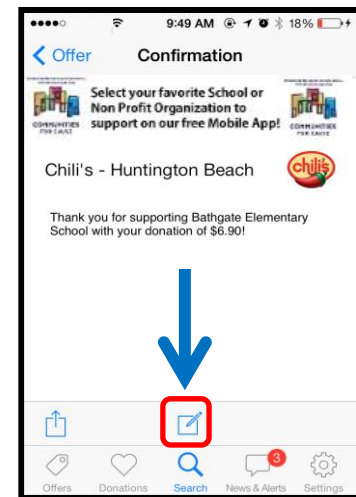


The sixth screenshot shows the 'Confirmation' screen with a donation of \$6.90. A red box highlights the share icon in the bottom left corner, with a blue arrow pointing to the seventh screenshot. The seventh screenshot shows the social sharing options: Message, Mail, Twitter, and Facebook.

Now let everyone know you have just made a donation and supported your cause by posting it to Facebook, Twitter, text message or email! Just click the forward button, then select your social media. You can even edit the post to personalize what you would like to say. Your donation is complete!



The eighth screenshot shows a Facebook post that reads: "I just visited Chili's - Huntington Beach and earned a \$6.90 donation - thanks!".



The ninth screenshot shows the 'Confirmation' screen with a red box around the search icon in the bottom navigation bar, with a blue arrow pointing down to it.

Would you like to share your experience at this merchant location with others? Please be sure to rate the merchant by clicking the merchant review button shown above!

COMMUNITIES FOR CAUSE – CHECKLIST TO MAKING YOUR PROGRAM A SUCCESS

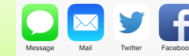


Send an initial email blast out to your cause supporters with clickable links to download the App.

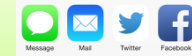


Post the sign up information on your donations or fundraising webpage, and make sure you have us listed as an ongoing no cost “community partner”.

Post the information on your Facebook or social media page with links to your white label page www.communitiesforcause.net/cause/yourcausename



Like Communities for Cause on Facebook on your cause facebook page, and ask your supporters to like us too!



Use the merchant referral form, and complete the list of the top 10 merchants that support your cause, and we will contact them and ask them to join CFC to support you!

Make sure that you have a Communities for Cause table at events where your supporters can receive information on CFC and get help with downloading the App for the first time.

Hang up our banner in a location that will get your supporters attention!

Book a minimum of one restaurant night per month through CFC– This will help your supporters realize how easy it is to help your cause by using the App.

Stay in contact with CFC for the latest promotions. We have a new promo every month to help you make the program a huge success. Restaurant weeks, contests & bonuses!